

COLOGNE-ROTTERDAM EXECUTIVE MBA with Milena Lütz



Nationality: German

Age: 31

Job title: Planning and Controlling

Previous degree: BA European Studies, MA Politics & Linguistics

1. Why did you decide to join RSM's Executive MBA and how did people react?

By having accompanied the founding process of my company and its growing up phase, I have learned about business in a nutshell. I was eager to learn more about the theoretical framework- so it was an intrinsically motivated curiosity, while at the same time offering an interesting and challenging career perspective. People seemed positively surprised and more confident about me than myself in the beginning of the programme.

2. How is the EMBA experience affecting your work?

It is affecting me on various levels. I can reflect on how our company is build up and put it into perspective. I can apply content I am learning, but even more so it has helped me grow as a person in my personal as well as work life.

3. How has the Personal Leadership Development Programme (PLD) affected you?

I have always spent time on reflecting on myself and being eager to constantly learn and develop. The PLD has given it more structure on a professional level and has shown how to integrate this into worklife and how it helps you build a solid foundation for being sustainably successful.

4. What has been the best part of the EMBA so far?

The full study week in Rotterdam and the study trip abroad- you work consistently on a certain topic and everyone can focus on the studies and leave the busy life a bit more aside. The gatherings in the evening with the diverse team. All in all, also the whole EMBA journey, how you grow and develop with the experience, how you learn to take on any challenge and make the best out of it.

5. Which class have you enjoyed most so far – and why?

PLD always. Second comes Social and Economic Behavior together with my L.A. elective on behavioral economics.

6. What is the biggest challenge of the Executive MBA?

To take it one thing at a time so it does not overwhelm you besides all the busy regular life that is going on.

7. After the Executive MBA, what does the future hold?

Life-long learning, interesting job challenges, a wonderful network and the self-assurance to know: I have made it- what's next?